



CLIENT:	Hagen Ford	PHONE #:	
SPOT:	HAGN-T160201 Feb Construction Reduction	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	2/8/16	PRODUCER	A. Dennis
		:	

GRAPHICS	<u>Video</u>	AUDIO
<p>Hagen Ford Logo Euclid & Wilder – Bay City</p> <p>2015-16 Ford Focus 2016 Ford Fusion 2016 Ford Escape</p> <p>0% APR For Up To 60 Months! Up To \$3,500 In Factory Rebates! On Top Of Hagen’s Lowest Price!</p> <p><small>0.0% A.P.R for 60 months. \$27.78 per \$1000.00 financed regardless of down payment. Financing thru Ford Motor Credit Company required. On approved credit thru Ford Motor Credit Company. Some customers will not qualify. Factory rebates requires trade-in of 1995 or newer competitive model. See dealer for details. Offer expires 02/29/2016.</small></p> <p>2015 Ford F-150 Super Crew XLT 4x4 Save Up To \$15,335 Off MSRP</p> <p><small>2015 F150 Super Crew XLT 4X4 STK #T15424 \$15,335.00 in savings requires A/Z/D plan eligibility. All factory rebates assigned to dealer. Offer expires 02/29/2016.</small></p> <p>Hagen Ford Construction Reduction Sales Event Euclid & Wilder – Bay City HagenFord.com</p>		<p><u>Announcer:</u> At Hagen Ford in Bay City, you’ll save BIG during the Construction Reduction Sales Event!</p> <p>While Hagen Ford is getting a new look... you’ll save BIG on your trade... and even MORE if it’s not a Ford!</p> <p>Get Into The New Ford Focus, Fusion, or Escape... and get 0% APR for up to 60 months! PLUS Factory rebates up to \$3,500 with your trade! On TOP of Hagen’s lowest price!</p> <p>Or choose a 2015 Ford F-150 and save over \$15,000 off MSRP!</p> <p>We’re getting a new look! You’re getting a better deal!</p> <p>During the Construction Reduction Sales Event at Hagen Ford! Euclid and Wilder, Bay City!</p>

Approved: _____

Approved with Changes: _____

Client Signature: _____